

New Book Titles and Editions, 2002-2007

Subject	2002	2003	2004	2005	2006	2007 Projected	% of SubTotal	% change 05 - 06	% change 06 - 07	% change 02 - 07
Agriculture	1,418	1,535	1,501	1,483	1,426	1,298	0.47%	-4%	-9%	-8%
Arts	6,574	8,431	8,779	8,762	9,201	9,423	3.41%	5%	2%	43%
Biography	6,873	9,837	9,765	8,904	11,271	10,615	3.84%	27%	-6%	54%
Business	6,918	7,614	7,905	7,885	8,719	7,651	2.77%	11%	-12%	11%
Computers	7,564	8,955	6,928	6,092	5,472	5,709	2.06%	-10%	4%	-25%
Cookery	1,956	2,590	2,857	3,062	2,705	2,673	0.97%	-12%	-1%	37%
Education	6,829	7,562	7,135	6,951	6,449	7,335	2.65%	-7%	14%	7%
Fiction	25,102	24,666	38,832	34,927	42,777	50,071	18.10%	22%	17%	99%
General Works	2,085	2,195	4,266	2,017	2,078	2,346	0.85%	3%	13%	12%
History	11,362	13,192	14,191	12,686	15,241	14,764	5.34%	20%	-3%	30%
Home Economics	1,434	1,628	1,760	1,634	1,755	1,682	0.61%	7%	-4%	17%
Juveniles	30,504	33,469	37,976	32,112	30,395	30,063	10.87%	-5%	-1%	-1%
Language	5,924	6,899	6,088	5,669	5,134	4,846	1.75%	-9%	-6%	-18%
Law	4,432	4,675	4,509	5,468	5,359	5,380	1.94%	-2%	0%	21%
Literature	6,261	6,493	7,972	6,297	8,227	9,796	3.54%	31%	19%	56%
Medicine	9,495	10,522	11,834	11,688	10,931	10,720	3.87%	-6%	-2%	13%
Music	3,376	3,740	4,859	4,076	3,545	3,407	1.23%	-13%	-4%	1%
Personal Finance	473	402	552	542	582	538	0.19%	7%	-8%	14%
Philosophy, Psychology	8,894	10,040	11,410	10,556	12,961	12,635	4.57%	23%	-3%	42%
Poetry, Drama	5,742	7,007	9,891	9,414	10,700	10,258	3.71%	14%	-4%	79%
Religion	12,253	14,517	21,669	16,785	19,854	18,956	6.85%	18%	-5%	55%
Science	11,688	12,962	12,639	12,626	12,655	12,872	4.65%	0%	2%	10%
Sociology, Economics	20,969	23,530	23,222	23,750	27,675	24,596	8.89%	17%	-11%	17%
Sports, Recreation	5,800	6,323	6,196	6,438	6,666	6,363	2.30%	4%	-5%	10%
Technology	6,896	7,142	7,753	7,138	7,262	6,858	2.48%	2%	-6%	-1%
Travel	4,316	4,172	5,304	4,941	5,376	5,793	2.09%	9%	8%	34%
Subtotal	215,138	240,098	275,793	251,903	274,416	276,649	100.00%	9%	1%	29%
OnDemand, Short Run, and Other Unclassified	32,639	26,224	19,730	30,597	21,936	134,773		-28%	514%	313%
Total	247,777	266,322	295,523	282,500	296,352	411,422		5%	39%	66%

Note on Methodology introduced for 2006

Bowker employed a new methodology for 2006 to report the annual title output statistics. The older methodology had focused on books with prices and with subject classifications to report on trends in average price and in market segments.

To obtain a more accurate picture of total title output, the following enhancements were made for the 2006 statistics:

--The total count now includes ISBNs that have not been assigned a subject (Unclassified items).

--The counts now include ISBNs without prices.

--A number of additional book bindings were added to the counts. For example, Stapled and Laminated.

To provide comparable prior year data, the numbers for 2002-2005 data were restated using the new methodology.