

# Data

# On Demand

# Bowker™

# Web Services

Bowker's Web Services are designed to support interoperable machine-to-machine interaction over the Web. We've developed Web services that perform functions from simple requests to complicated business processes, providing RESTful or SOAP interfaces that allow client programs to easily connect, issue queries, and obtain the data they need.

Our Web Services provide data on demand, instantly, enabling our customers to reduce their data management expenses while improving their customers' purchasing experience.

Use Web Services to:

- Access Bowker's information more efficiently via the Internet
- Get Bowker bibliographic fields in HTML or XML formats
- Beat the competition to market with instant title releases and updates
- Eliminate the expense of loading, indexing and maintaining data on your server
- Improve your bandwidth— you will no longer need to pull large data sets from our servers
- Improve your application development time
- Mash the functionality of Bowker Web Services with the functionality of your own services and of 3rd-party services

Web Services applications provide instant data, enabling our customers to reduce their data management expenses while improving their customers purchasing experience.



<http://www.bowker.com/webservices.htm>

# Bowker: We Power the Business of Books

## Bowker's Meta Data Web services provide:

- Subscription based access
- Credential or IP-based authentication
- Various access levels based on license
- Book metadata
- Cover Image
- Order Information and Price Availability

## Bowker's Ordering Services will have:

- Ordering
- Order Status
- Back Order Status
- Price Availability

## Web Services Provide Data that Includes

### Bibliographic Fields:

- ISBN-10
- ISBN-13
- Title
- Subtitle
- Contributor(s)
- Currency Code
- Publisher Retail Price
- Binding Code
- Status
- Market
- Audience
- Publication Date
- Subject(s)
- Edition
- Copyright Date
- Edition Number
- Publisher Name
- UPC
- DOI

### Search capability:

- BMSID
- ISBN
- UPC
- OCLC
- Title
- Contributor
- Subject

### Added Value Content:

- Bookwire Review
- Annotation
- Cover Image
- TOC
- Full Text Reviews from:
  - Publisher's Weekly
  - School Library Journal
  - Library Journal



## For more information contact

**Peter Ashekian**

phone: 908.219.0066

email: [peter.ashekian@bowker.com](mailto:peter.ashekian@bowker.com)